DONNYBROOK DRAGONS BASKETBALL CLUB EST. 2024

# CLUB STRATEGY

## DONNYBROOK DRAGONS BASKETBALL CLUB

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# INTRODUCTION

Donnybrook Dragons Basketball Club (DDBC) was formed in 2024, aiming to provide a safe and nurturing environment for young players to develop their skills, build friendships, and cultivate a passion for sports.

The club serves Donnybrook and its surrounding community through the provision of opportunities for social relationships, enjoyment and continuous learning for all the children and their families who wish to participate regardless of their gender, ability, culture or socio-economic background.

Donnybrook being a thriving area in Melbourne's northern suburbs with a significant multicultural community, basketball will certainly bring social cohesion and sustainability to this young township.

# PURPOSE

Our purpose is to provide a fun, safe, and inclusive environment where young players can learn basketball skills, build confidence, and develop a lifelong love for the game

# VISION STATEMENTS

- To shine in providing prospects, development and corridors for players, coaches, volunteers and administrators within a community club.
- To set in excellence, equality and happiness within the Donnybrook Dragons Basketball Club.

# VALUES

**Accountability**

- Staying with our commitments and promises;
- Stepping up for both positive and negative outcomes,
- Lifelong learning through reflections;

**Child Safety & Wellbeing**

- All children who are a part of the Donnybrook Dragons Basketball Club have a right to feel safe and to be safe;
- The holistic wellbeing of the children in Donnybrook Dragons Basketball Club will always be our priority and our club has a zero tolerance to child abuse;
- We will create a child safe and child friendly environment, where children feel safe and have fun and our club's activities are always carried out in the best interests of the children.

**Empowerment**

- Recognizing and applauding strong performances;
- Promoting learning, acting and leading;
- Eliminating barriers to enable everyone to achieve their objectives;
- Demonstrating an open approach to feedback on work and professional behaviour;
- Demonstrating courage to challenge norms;
- Appreciating volunteer work and considering it as a strong contribution to Australia’s growth.

**Innovation**

- Finding more efficient and cost-effective ways of actions;
- Seeking out quality data and facts;
- Considering pros and cons of decisions;
- Creativity in thinking;

- Displaying an open approach to novel concepts and experimentation;
- Using of modern technology in efficient communication and management.

**Integrity**

- Demonstrating constructive, authentic and fact-based dialogues;
- Seeking out and listening to views and contributions from all stakeholders;
- Putting the club ahead of personal agendas;
- Acting as a role model, being genuine and "real".

**Teamwork**

- Strengthening others to accomplish the right outcomes;
- Sharing ideas, learnings and experiences;
- Offering in to help others both inside and outside of own team;
- Recognizing and contributing to achieve a common goal.

# STRATEGIC GOALS

**Child Safety & Wellbeing**

- Making sure that the club atmosphere is safe, supportive and friendly for all children and young people;
- Empowering children and young people to be safe, to develop and to be tied to the club;
- Working with all children and young people in the club so they can enjoy playing basketball and feel safe, respected and persuaded to reach their full capacity.

**Empower our People**

- Fully execute newly authorized structure and associated governance;
- Offer clarity of responsibilities and improvement prospects for staff and volunteers;
- Develop an appropriate progression plan.

**Improve the quantity and quality of our facilities**

- Ensure sporting equipment are available for our children;
- Ensure physical facilities are available and arranged for training for young people.

**Improve our Communication**

- Evaluate all modes of communication (Email, Facebook and WhatsApp) to ensure our messaging is timely, respectful and accurate;
- Improve communication between the various other basketball clubs and other sporting clubs in the area.

**Increase Participation**

- Consolidate current participants (numbers);
- Grow training sessions;

**Maintain Financial Stability**

- Work out to generate excesses to fund the growth of the club from both a physical and personnel perspective;
- Improve financial reporting and accountability.

**Provide Pathways**

- The club will clearly define and align pathways for all participants to enter and develop to the level of their ability;
- Competitions, programs and activities;
- Inclusion;
- High performance.